

2018 PLRB Central Regional Exhibit Space & Sponsorship Application

Iowa Events Center/Community Choice Credit Union
 Convention Center
 Grand Ballroom/Level Four
 730 Third Street
 Des Moines, IA 50309
 515-564-8060

Wednesday, September 12 & Thursday, September 13, 2018

****Guest Rooms at Hilton Des Moines****

The following information will be printed in this event's Expo Guide.
Please type or print clearly.

To register for exhibit space, please follow these steps:

- Print, sign, and date the agreement accepting the **Exhibitor-Sponsor Terms & Conditions**; and
- If paying by check, make payable to "PLRB" and mail to: **Property & Liability Resource Bureau, Department 4984; Carol Stream, IL 60122-4984**
- Pay securely by going to: <http://www.plrbregionalconferences.org/>

*If paying by credit card, you can send completed application with credit card information by mail to above address, **or fax to Ella Heflin @ 630-390-2205.**

NAME/TITLE _____
 COMPANY/ORGANIZATION _____
 STREET ADDRESS/P.O. BOX _____
 CITY/STATE/ZIP CODE _____

PHONE NUMBER(S) (local and toll free) _____
 FAX NUMBER(S) (local and toll free) _____
 E-MAIL _____
 WEB SITE _____

My preferred space number: 1st Choice _____ 2nd Choice _____ 3rd Choice _____
 (Note: you may not receive any of your preferences. See Terms & Conditions for details.)

Affiliate Members: Sign up here.

Please reserve _____ 8' ft. x 10' ft. standard space(s) at \$1,150 per space = \$ _____
 Please reserve _____ corner(s) x \$125 per corner = \$ _____
Booth Total = \$ _____

Non-Members: Sign up here.

Please reserve _____ 8' ft. x 10' ft. standard space(s) at \$1,360 per space = \$ _____
 Please reserve _____ corner(s) x \$125 per corner = \$ _____
Booth Total = \$ _____

Booth Total \$ _____ plus Sponsorship Amount \$ _____ = Total Due \$ _____

Sponsorship Reservation

Sponsors are recognized at the conference and expo, at meal and break functions, at the general session, in the on-site program's Exhibitor Directory and on the PLRB event webpage. See Terms & Conditions for explanation of these details.

Affiliate Member: Sign up here:

____ Platinum Sponsorship at \$3,200
 ____ Gold Sponsorship at \$1,600
 ____ Silver Sponsorship at \$1,400

Non-Member: Sign up here:

____ Platinum Sponsorship at \$3,800
 ____ Gold Sponsorship at \$1,900
 ____ Silver Sponsorship at \$1,600

Method of Payment: I am paying by: Check Visa MasterCard American Express Discover

CC Account Number _____ Exp. Date _____ Security Code _____

Name as it appears on Card _____ Signature _____ Date _____

Billing Address: _____ City, State, Zip _____

I agree that the space assignment for exhibits is predicated on our company agreeing to the Terms, Conditions, Rules and Regulations on the following pages. In addition, this application becomes a contract after being signed by the exhibitor, full payment is made, and the application is accepted by expo management as indicated below. This exhibit is authorized by:

NAME/TITLE _____ COMPANY NAME _____
 SIGNATURE AND DATE AUTHORIZED _____

Accepted by PLRB/LIRB:

BY _____ DATE _____

List contact for exhibit arrangements

NAME/TITLE _____
 COMPANY/ORGANIZATION _____
 STREET ADDRESS/P.O. BOX _____
 CITY/STATE/ZIP CODE _____

PHONE NUMBER(S) (local and toll free) _____
 FAX NUMBER(S) (local and toll free) _____
 E-MAIL _____
 WEB SITE _____

Expo Guide Description

- ___ Use my company's description from last year, or
 ___ Use the following description (in 25 words or less).

Example:

ABC Company is the Midwest's leader in restoration services. With its extensive network of offices, ABC provides emergency response for fire, water, and other disasters.

What is the Exhibitor Guide?

The Exhibitor Guide is a printed directory that attendees can take with them after the EXPO.

Why do I need an Expo Guide Description?

These short descriptions of what companies do are what attendees take back to their offices and often share with many fellow Claims professionals. Attendees may not visit each and every booth or have significant discussions to learn about possible services. This list then becomes extremely important upon return, when claims professionals are looking for that specialist who can assist with their current unusual claim subject matter. It is not the kind of information that gets thrown away easily after these events.

What if I don't provide a Description?

Only your company name will be listed. When readers see generic names such as "ABC Consultants", with no clear description of what ABC does, the listing may be easily dismissed by readers. The exhibitor has lost an important opportunity to get his or her message out.

Exhibitor Categories

| | | | | | |
|----------------------------------|------------------------------|---|-----------------------------------|------------------------------------|---------------------------------|
| Accident Scene Investigation | Accounting Services | Actuarial/Analytical Services | Adjuster Licensing Compliance | Adjusting Firm | Aerial Imagery |
| ALE/Housing | Appraisal | Art Restoration | Associations | Audit | Auto Restoration |
| Auto Services | Billing Solutions | Biohazard Clean-Up | Building Inspection | Claims Management Software | Communications |
| Compliance | Consulting | Content Valuation/Inventory | Contractor(s) | Document Restoration | Education |
| Electronic Equipment Restoration | Environmental/Remediation | Equipment | E-Solutions | Estimating | Expert Witness Testimony |
| Failure Analysis | Fair Rental Value | Financial Services | Fire Investigation/Cause & Origin | Flooring Solutions | Forensic Accounting |
| Forensic Engineering | Furniture Repair/Restoration | GIS & Technology | Home Improvement | Horticultural Services/Landscaping | HVAC |
| Independent Adjuster | Information Services | Investigating | Jewelry Replacement | Ladder Assist | Large Loss/Catastrophe Services |
| Legal Billing Review | Legal Services | Liability/Casualty Adjusting | Licensing Services | Loss Valuation | Marine Adjusting |
| Material Storage | Mediation | Medical Billing Review/Record Retrieval | Medical Evaluation | Other | Plastics Engineering |
| Plumbing | Property Adjusting | Property Replacements | Property Restoration | Publisher | Quality Assurance |
| Restoration | Risk Management | Roofing Solutions | Salvage | Staffing Services | Storage |
| Subrogation | Technologies | Temporary Business Services | Textile Restoration | Third-Party Administration | Transcription Services |
| Underwriting | Water Damage, Flood Recovery | Water Leak Detection | Weather Reporting Services | | |